
SEVA KENDRA CALCUTTA

PROJECT SAMBANDH

YEARLY PERFORMANCE - DATA ANALYTICAL REPORT

INTERVENTIONS, ASSESSMENT & IMPACT -REPORT -2024-2025



A brief outline of the Project Sambandh of Seva Kendra Calcutta, including Project goal, objectives and activities undertaken duration the fiscal year 2024-2025, the report highlights the major findings post implementation of the activities based on the data gathered during mobile camps, its immediate output and impact generated post implementation of the interventions for truck drivers and associates.

In addition, networking and dialogue with local authority and community is an integral part of the project, considering future work and sustainability, therefore, the report also highlights scope of work that could be taken up in future in a collaborative and participatory approach for the betterment of trucker.

INTRODUCTION:

Maersk groups of Companies support a Corporate Social Responsibility (CSR) Project called “*Sambandh*- To bring about psychosocial behavioral change and best practices among truck drivers.”

A project for the psychosocial wellbeing of truck drivers and implemented by Seva Kendra Calcutta, Kolkata, West Bengal, designed for truckers, their associates and family members, being implemented in West Bengal in various working point (50+) since 2016.

2024-2025: The Project interventions for truck drivers in the fiscal year 2024-2025 was exclusively designed with the vision to support truckers and associates with (i) accessible and affordable health, which as a priority came up during the course of interaction and discussion with truckers (ii) networking and collaborating with stakeholders and partners to provide safety net for truckers, (iii) expansion and intervention reach to new area like National toll plaza and petrol pump apart from existing truck terminals , parking and dhabas for need identifications and intervention as per National Humna Rights Commission advisory for truckers (iv) Environmental, green and clean Drive for land and ocean , covering areas like disaster risk reduction initiative among fishery communities and schools near seashores (v) Legal aid , service and awareness generation on rights an entitlement like Hit and run, drunken drive ,good Samaritan scheme etc. (vi) Networking with local stakeholders and community for community initiative like healthy food on wheel (vii) Skill development initiatives for truck drivers family members and vocational coaching support interventions on areas like sports and first aid ensuring community engagement and participation (viii) Drivers’ safety initiative on road rules and regulation , accidents and prevention , cybercrime , medical , fire and related safety aspects involved to it in collaboration with local administrative like police and fire department ,(ix) Information education and communication materials development to back awareness drive on vital initiate, and the most recent one id the launch of “Drivers’ mini notebook cum calendar” which apart from serving the purpose of a diary is also happens to be repository of all vital Highway assistance numbers launched by Indian Government for reporting Highway and Non Highway concerns .

S. N	Specification	Organization Name
1.	CSR initiative supported by	Maersk Group of Companies
2.	CSR initiative implemented by	Seva Kendra Calcutta

REPORTING PERIOD: April 2024- March 2025

CSR AMOUNT SPENT/UNSPENT FOR THE FINANCIAL YEAR

S. N	Financial Year	*Amount (Rs.) actually received for Project Implementation
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1	2024-2025	Rs. 62, 24 877.24/-	
Utilization Status			
1	Amount spent for the financial year in (Rs.)	Amount spent	Amount unspent /Transferred
	Rs. 62, 24 877.24/-	100%	0 %

***Please Note:** *The amount sanctioned initially, while proposing the project was for 84 lakhs, however the actual amount received for the said year is mentioned above, & accordingly the interventions were implemented.*

CSR INITIATIVES AND KEY FOCUS AREAS DESCRIPTION:

Project Name

Project Sambandh- To bring about psychosocial behavioral change and best practices among truck drivers.

NETWORKING AND LOCATION OF ACTIVITIES-TO ADDRESS THE CORE ISSUES:

Priorities were given to the CSR activities which were aligned with priorities pertaining to truckers and associates. Therefore, activities proposed in the year 2024-2025 were designed and planned, understating truckers need and requirement while navigating on National Highway and State and District Road and while taking a halt in various truck terminals. This gave inception for planning activities in the areas too like petrol service station and toll plaza terminal, so that their safety and security can also be considered in the said areas.

National Human Rights Commission's advisory for truckers laid out on mandates to have interventions areas like (i) Protection from Exploitation, (ii) basic amenities for truck drivers (iii) Socio Economic Security (iv) Physical and Mental wellbeing. These laid out mandate were in alignment with Project's goal and objectives and therefore, it backed the Project's interventions, emphasizing more on provision of basic amenities for truck drivers at parking e.g. vouching for access to clean and safe water, health, hygiene, wellbeing, social security awareness and dialogue to curb issues pertaining to harassment with stakeholders, truckers encounter while being on road were the key area of interventions

As part of *Environment and climate change initiative*, disaster risk reduction program, choosing *Ocean health* was one such new area of intervention was part of the Project Interventions, which ultimately resulted in initiative like "beach cleaning" and "tourist awareness program" in a collaborative approach, involvement and participation of stakeholders for future sustainability in one of the selected disaster-prone areas.

The Project was implemented in the six different districts and various working points (mainly the parkings, dhabas, logistic hub etc.) as proposed in the Project mainly for regular intervention Kolkata, Howrah, Hooghly, north 24 Parganas, East and West Medinipur and with inclusion of

need-based intervention district like Jhargram, Express ways highway road connecting district like Hooghly and Burdwan.

S.N	Districts	Working Points
1	Kolkata	Jainkunj, Garden Reach, Port area, Khadderpore, Sealdah, Entally etc.
2	Howrah	Shalimar, Bagnan, Premnagar, Sankrail, Jangalpur
3	Hooghly	Dankuni & Srerampore
4	East Medinipur	Haldia, Digba
5	West Medinipur	Bahibati, Rupnarayanpur, Kharagpur, Salboni, Datan, Chandrakona(New area)
6	North 24 Parganas	Bongaon, Petrapole, Ghojadanga, Katiahaat, Swarnapnagar, Chakdah(New Area) etc.
7	Jhargram & part of Bankura	New area (Hathigusha, Bankisole, Borsole, Pondapata etc.) Sitarampur & Dangarpara) etc.

PROJECT INTERVENTIONS AND SUSTAINABLE DEVELOPMENT GOALS: A GLIMPSE



S. N	Sustainable Development Goal (SDG)	Specification	Project Interventions
1	SDG3	Good Health	Diagnostic, Eye, Dental,
2	SDG6	Clean water and Sanitation	Health and Hygiene, clean and safe drinking water
3	SDG7	Affordable and clean energy	Skill Development Program -solar assembling training program
4	SDG8	Decent work and Economic Growth	Skill Development program
5	SDG 11	Sustainable Communities and Communities	Networking and liasioning
6	SDG 13	Climate Action	Disaster Risk Reduction
7	SDG 14	Life below water	Clean and Green Drive
8	SDG 15	Life on Land	Paryavaran Se Sambandh

9	SDG 16	Peace and Justice & Strong Institution	Networking with National Human Rights Commission, All India Transporters Welfare Association, All India Drivers Association (specific to state), Association and Union etc.
10	SDG 17	Partnership for the Goal	Working with likeminded organization like St. John's Ambulance for First Aid Intervention, Sushrut Eye Foundation and Research, Vision Springs etc.

PROJECT GOAL AND OBJECTIVES 2024-2025

Project Sambandh's Goal: A psychosocial behavior changes and best practices project for multi axle container truck drivers and their family.

ASSESSMENT AND OBSERVATION:

The Project was able to reach the set target for the financial year 2024-2025 through various interventions in terms of providing relevant need-based services and was able to generate awareness among truckers on the same.

Thus, the planned services reach was as expected with overall reach of 5000+ multi axle container truckers and associates.

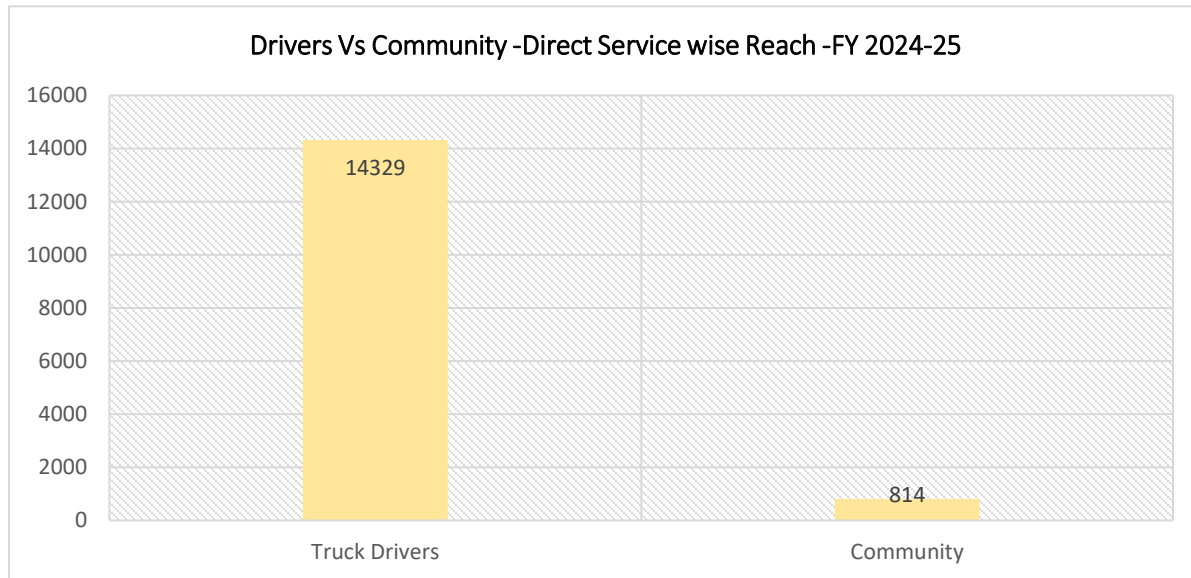
SERVICE WISE REACH AND OVERVIEW

TOTAL DIRECT REACH: 15,143

INDIRECT REACH: 45,429

Indirect Reach: With an estimation that each direct reach would have influenced at least 3 individuals with the knowledge gain and on the intervention provided.

BIFURCATION OF DIRECT REACH, SERVICE WISE



OBJECTIVES & INTERVENTIONS

SO1. To provide preventive health screening and checkup camps and need based counselling support to at least 5,000 multi axle container truck drivers in selected six districts of West Bengal and identify high risk behavior and appropriate intervention as per feasibility within one year.

Brief: Detection of ailment and identification of high-risk behavior, need based appropriate intervention

Preventive Health Screening and Checkup Camp

- Diagnostic Blood Test-Preventive Health Screening Camp
- Eye Screening Camp
- Doctor on Call support at parking -Specialized medical care and Screening support
- Wellness and Fitness camp
- Psychosocial Counselling support
- Distribution of wellness kits and awareness program

Interventions Specific to services

PREVENTIVE HEALTH SCREENING CAMP, DIAGNOSTIC BLOOD TEST INTERVENTION

The total truck drivers and associated reached for the preventive health checkup was 934 in altogether 14 dedicated mobile camps across six districts. These camps were mainly accompanied by trained phlebotomist and nutritionist cum counsellor for required intervention to the beneficiary group.

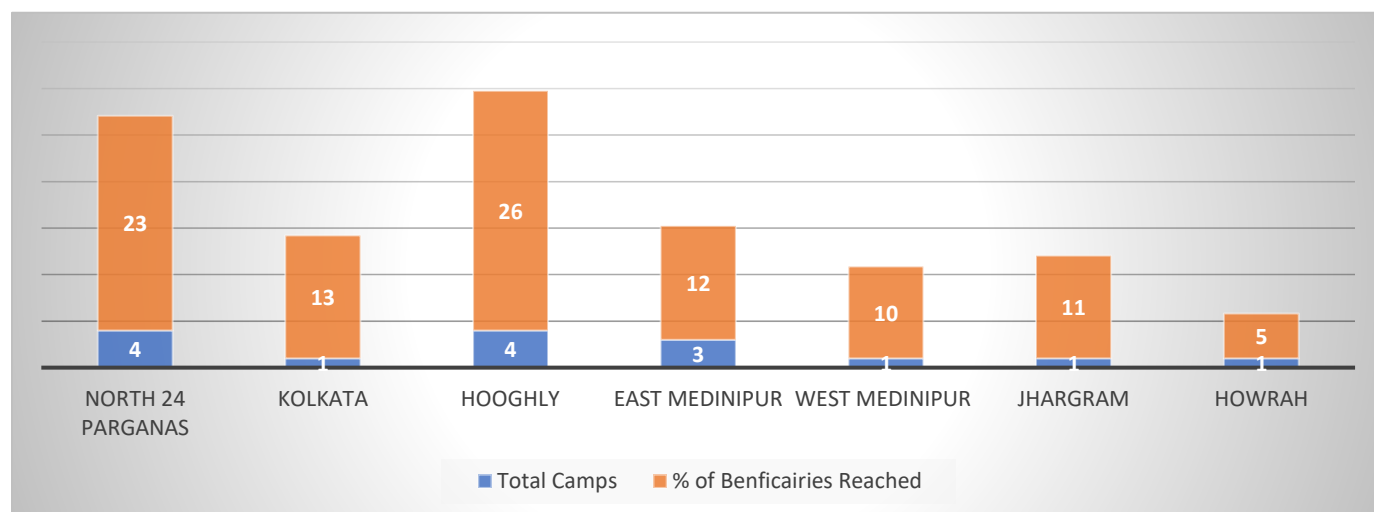
Beneficiaries reach: MACT Vs OT

Multi axle Container Truck Drivers (MACT)	62 %	Out of Overall %, 72 % were new truck drivers who participated in the program
Others (OT)	38 %	Out of Overall OT %, 71 % were new who participated in the program

MACT: The one who drive/accompany heavy multi axle container truck, having more than 10 wheels

OT: The one who drive/accompany heavy multi axle container truck, having less than 10 wheels or Others.

Location and % of truck drivers reached -specific to Service



Specific Observations:

CSR PROJECT & MOBILE HEALTH SCREENING CAMP : HIGH RISK BEHAVIOR

45 % of the beneficiaries were such, who had an opportunity to visit the camp for the very first time and could undergo thorough body checkup, on vital parameters like kidney, liver, bone, hemoglobin, sugar etc. In addition, blood pressure monitoring was also done. Primarily important, they (participants) were made aware on their present health condition with relevant reports (evidence-based interventions) and counselling support was offered on a need, post generation of report to the truckers who participated in these interventions.

Findings : Diagnostic Intervention & Counselling Support post Camp as part of Follow up care

- ✓ 7% Diabetic cases identified post report generation, who were counselled over the call on Diabetic, its complication, and life style changes and were receptive on the same
- ✓ 16% cases were screened for HBA1C considering their age factors and associated risk
- ✓ 5% Hypertensive (HTN) cases reported and were counselled over the call on HTN, its complication and lifestyle changes and were receptive on the same
- ✓ 2% reported with elevated Liver function test and were counselled for the need-based interventions
- ✓ Out of total 11 % were such who were counselled and follow up (Multiple times, max.2- 3 times) and were found to be adhering to the regime or have consulted the concern doctor.

Note: Many of the beneficiaries does not like the idea to be followed up multiple time via call, therefore, respecting their privacy, the robust follow up of multiple time calling is made as per the interest and receptiveness of truck driver. Since majority were also new, so somewhere trust building plays significant role for approach and interventions. While calling, the team maintained the decorum and respected their privacy and interest.

Truckers Dilemma -When to choose between Work and Health?

Mr. Tapas (name change), 40 years, work in a logistic center in Haldia, East Medinipur and regularly transport consignment from Haldia Port to a dedicated logistic hub situated within East Medinipur. He resides in Haldia with his family members. He has a small family, his wife, a son, happens to be appearing for matriculation and a daughter who is studying in class 6 std.

He was diagnosed with diabetic for the past one year however, he was being devoid of an opportunity to undergo doctor consultation as his pending diagnostic test was due to hectic work schedule. Taking a one day leave and undergoing test was not an option for him as he could not compromise on his work, as is equally important considering his present situation, at the same time, he knew avoiding health will take a toll on his life later. When he was thinking only how to ensure both health and work is maintained, an opportunity knocked at his door when he learned that a mobile diagnostic screening program supported by Maersk Group of companies, implemented by Seva Kendra Calcutta is being organized at his logistic hub (at his work place). In most of the cases, we have seen truck drivers often refrain from attending diagnostic camp because of myth and fear, however, this was not the case with Mr. Tapas, as he immediately attended the screening test camp and he also received his blood report in his phone within timeframe. With this quick support at his convenience, where he had not to compromise on his work attending big que, and also could take the further consultation with local doctor as per his convenience. On being followed up by Project Team, it was found that he is on medication and following religiously the prescribed regime by the doctor and also found to have quit ill health habits as part of counseling and present condition, as was in habit of consuming earlier.

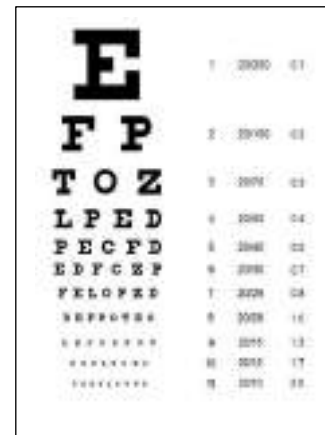
There are many like Tapas ji who have quit ill health habits post counselling and not compromising on health.

Considering this, a mobile health desk for Truck Drivers is equally important in each larger truck terminals where drivers halt for a long period away from being able to access those facilities due to the nature of work. The D-SHe-D (Drivers' Support and Help Desk) model designed by Seva Kendra Calcutta for parking hub, the same desk plays an integral part to identify risk factor and take early interventions, which is also highlighted in the Human Rights commission advisory for drivers.

Therefore, understanding the requirement of a truck driver, the need of an hour tells that all the relevant stakeholders should come forward and work towards creating a work friendly, health centric zone for all drivers within the parking, where he/she could avail the facilities with much ease and convenience without compromising either on health or work.

PREVENTIVE HEALTH SCREENING -EYE SCREENING TEST

The mobile eye screening is designed to ensure any driver of a large commercial vehicle is healthy enough to safely operate the heavy vehicle by undergoing an eye screening test. The mobile intervention team comprises of an Optum cum counsellor, who screens attendees using ophthalmoscope, light, a Snellen chart, by either asking the attendee to stand or sit 10 feet away from the chart and been asked to read the lines and letter mentioned in the chart and examine the eye and triage them accordingly. An edger, who check the frame and prepare spectacles as prescribed by an Optum. We all know, that with the passing age above 40 years, the visual acuity starts declining getting affected with issues of having either presbyopia, hypermetropia or both and many more eye related ailment.



To drive safely one needs to have distant visual acuity of 20/40 vision in each eye *with or without* glasses, and a field of vision (peripheral vision) of at least 70 degrees in each eye. Also, a need to have the ability to recognize different colors of traffic lights and signals that show red, green, and amber. Therefore, one must undergo eye screening as routine check annually once.
(As per report)

Now the question come, is there a need for eye screening for Truck Drivers? Answer is Yes: Because

Many do not have provision to undergo general routine eye screening test due to accessibility and affordability, as reported by truckers.

In the FY 2024-25, the need for the eye screening camp was proposed by drivers and stakeholders as this mobile camp solve the concern of both accessibility and affordability. As a result, this intervention was also the topmost priority with maximum reach in the proposed budget (2024-2025) as well. This year, we could reach all together **1,211** truck drivers and associates and our findings pertaining to mobile eye screening camps were as below:

CSR PROJECT & MOBILE EYE SCREENING CAMP

52 % of the beneficiaries of the total reach were such, who had an opportunity to visits the camp for the very first time and had an opportunity to undergo eye screening camp. They were not only screened and diagnosed but also referred to hospitals for corrective measures

Eye Screening Intervention: Distribution of spectacles and Counselling Support post camp were part of Follow up care

- ✓ 37% were reported with near vision issues and were corrected by prescribing spectacles free of cost
- ✓ 10% cases reported with distant or far vision and were recommended with Rx glass
- ✓ 13% reported with issues of both far and near vision and were prescribed free spectacles
- ✓ 6 % Cataract screened, were counselled and referred to nearby hospital for treatment and further consultation
- ✓ 58% were prescribed with free spectacles for ease and vision acuity
- ✓ 1 % were issued with blue cut spectacles as a pilot run to curb the issue of facing straight direct flash of light during night driving.

Accessibility and Near misses? and how safe are to drive at Night?

A 46 years old Mr. Sarkar (Name Change), by profession a truck driver from West Bengal reported occasional headaches and eye strain, attributed to long driving hours and fatigue. He had never had a formal eye examination. On enquiry he was found with no history of diabetes, high blood pressure or other significant medical conditions.

On the day of scheduled camp which he was eager to attend, he shared his problem with the expert Optum stating that his vision was becoming "slightly blurry" at night, which he had assumed earlier was due to progressive aging. After undergoing the eye screening, the result showed a significant decrease in visual acuity in his right eye and it was discovered that he had a dense cataract in the right eye.

Mild age-related changes were seen in the left eye as well. Mr. Sarkar's vision loss posed a significant safety risk while driving, potentially endangering himself and others, especially during night. His ability to work was also affected, particularly driving at night. His quality of life was reduced as his vision gradually deteriorated.

Mr. Sarkar was immediately referred to an ophthalmologist for further evaluation and treatment. He underwent cataract surgery on his right eye. Post operative care included medication and follow-up appointments. He was given new prescription eye glasses. As of now his vision in his right eye improved significantly after surgery. He reported significant improvement in his overall quality of life and driving ability. He was advised to have regular eye examinations henceforth. He was educated about the importance of eye protection and on wearing proper eye glasses with protection. He was able to return to work and his driving was much safer now.

Had he not attended the scheduled camp, he would have not been able to access the severity of the case and would have resulted in having more risk and complication at later stage.



Truck Driver Ji being screened by the experienced Optum during the eye camp



Truck Drivers Ji post receiving Spectacles for Healthy Visions sharing Feedback
"We are very thankful for the initiative towards Truck Drivers "

PREVENTIVE HEALTH ORAL HEALTH AND HYGINE -SCREENING TEST

Oral health plays a vital role in a truck drivers' life, which is often being ignored, the below findings will throw lights on the same. The total Truck Drivers who were reached as part of CSR intervention in the FY2024-25 was approx. 900 +, addition 100 reach was for school children in altogether 16 camps.

Now let's get familiar with few medical conditions that we came across among truckers and associate group while conducting a mobile health camp.

ORAL SUBMUCOSA FIBROSIS

Oral submucous fibrosis (OSF) is a chronic, complex, premalignant (1%-15% transformation risk) condition of the oral cavity, premalignant condition mainly caused by betel chewing.

TOBACCO POUCH KERATOSIS

A condition that causes thick white patches to form on skin in mouth as a result of consuming tobacco. It is also known as Smokeless tobacco keratosis.

LEUKOPLAKIA

Leukoplakia causes thick, white patches that form on the gums. The patches also may form on the insides of the cheeks and the bottom of the mouth and even on the tongue. These patches cannot be scraped off. The exact cause of leukoplakia is unknown, but ongoing irritation from tobacco — whether smoked, dipped or chewed — may be the most common cause.

PERIODONTITIS

Periodontitis is an oral health condition that causes sore, bleeding, swollen gums.

GINGIVITIS

Gingivitis is a common and mild form of gum disease.

EARLY RISK DETECTION AND CORRECTIVE MEASURES: 78 % WERE ABLE TO IDENTIFY THE ASSOCIATED RISK OF ORAL HEALTH BY ATTENDING THE CAMP.

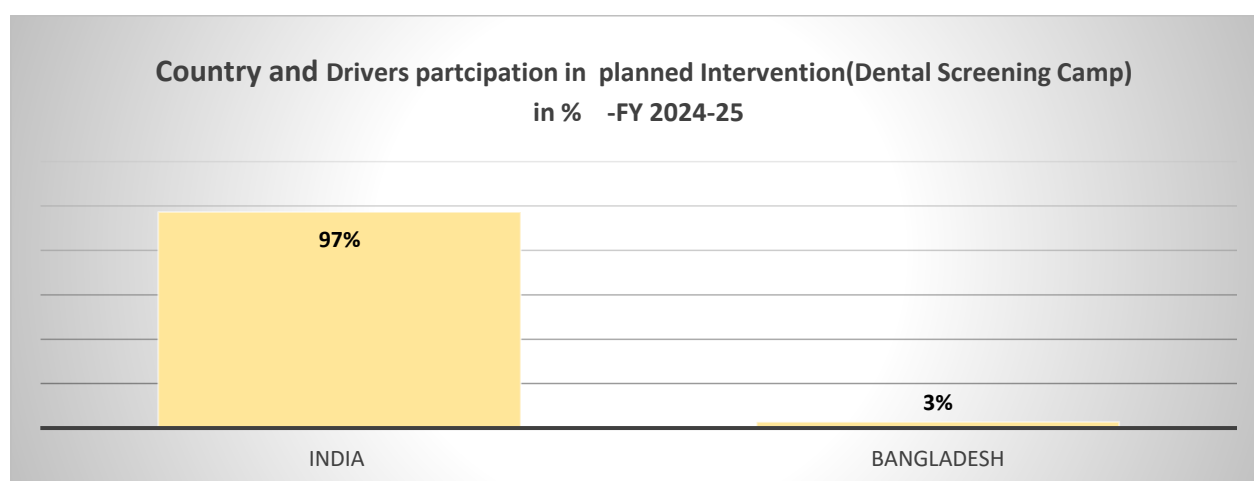
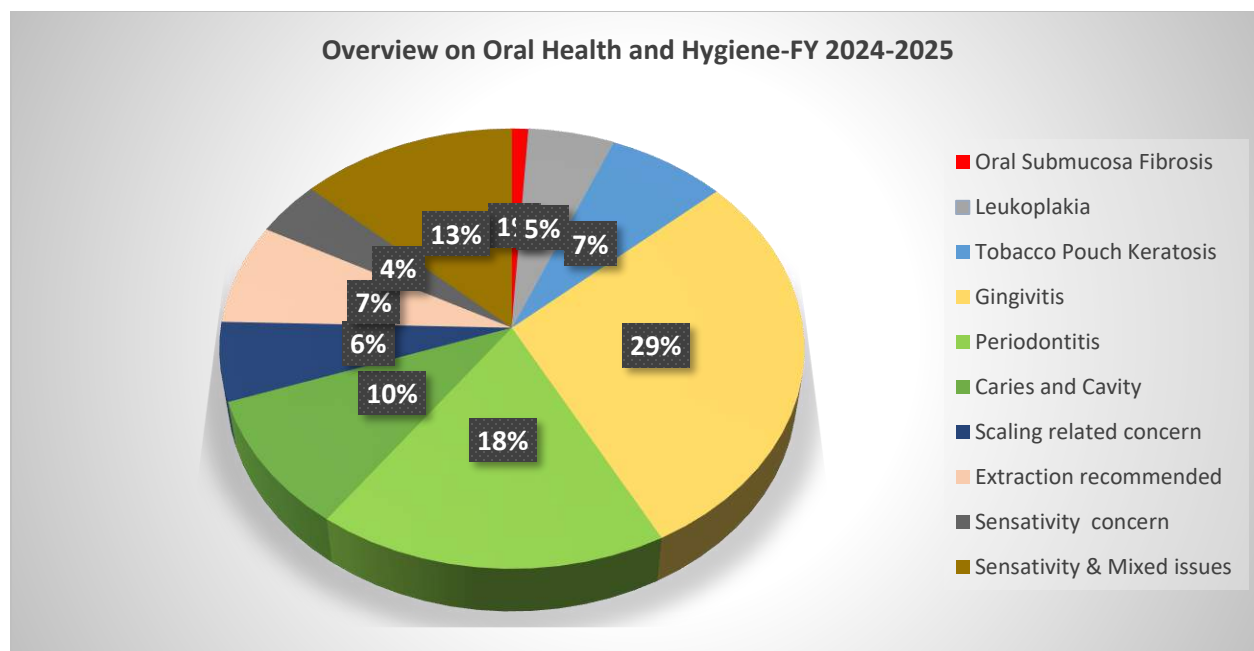
79 % WERE SUCH WHO ATTENDED THE CAMP FOR THE VERY FIRST TIME AND TIMELY AND EARLY IDENTIFICATION AND CORRECTION WERE MADE. PRESCRIPTION WERE ISSUED TO 100 % (WITH OR WITHOUT PROBLEM) TO SHOW AS AN EVIDENCE TO HAVE UNDERGONE ORAL HEALTH SCREENING CAMP, YEARLY

S.N	ORAL HEALTH AND IDENTIFICATION OF ISSUES SEVERITY WISE	IDENTIFIED IN %	CORRECTIVE ACTION BASED ON THE AVAILABILITY OF PHONE NUMBER & FOLLOW UP MADE
1	ORAL SUBMUCOSA FIBROSIS	1 %	0.5 %
2	TOBACCO POUCH KERATOSIS	7%	3%
3	LEUKOPLAKIA	5%	4%
4	GINGIVITIS	29 %	ORAL HEALTH HYGIENE FOLLOWING
5	PERIODONTITIS	18 %	MEDICINE PRESCRIBED BY DENTIST AND COUNSELLING SUPPORT GIVEN
6	CARIES AND CAVITY	10	COUNSELLING SUPPORT GIVEN AND THEY SUGGESTED, THAT THEY WILL INTERVENE AS PER CONVENIENCE

INTERVENTION AND POST FOLLOW UP CARE: COUNSELLING AND TELECONSULTATION SUPPORT

High alert case (1- 3)

- It has been noted that the attendees do not share the phone numbers (30 %) for high alert cases as a result follow up intervention becomes quite challenging, However the onsite counselling by dental surgeon is quite effective in conveying them in quitting ill health habits.
- Teleconsultation on need basis also provide by dental surgeon as part of follow up regime is effective.
- As they are at work and when we meet for the first time, they do not appreciate multiple follow up as they often say “Now I cannot take treatment, as I am at work, so I will take the prescription and go to my hometown and do the further treatment.”
- Many who quit tobacco does not call back and report, its only when being enquired they inform that they have quit tobacco chewing /smoking etc.
- 100% were ignorant about the high alert cases and its severity, to whom the counselling support was extended by the medical expert.
- 42% (who have shared the phone number) were assured via follow up that they are following the recommended exercise by the dentist and have taken the recommended actions, and most importantly they have quit smoking or chewing tobacco.
- Lack of time and hectic work schedule always result in delayed intervention at personal level, as work completion has higher priority compared to Health.
- Recommendation by dental surgeon to have a mobile clinic (II) for having facilities like scaling can be considered in future, via collaborative participation and approach.
- To have robust Oral cancer awareness program on substances like beetle chewing, tobacco and other ill health habits.



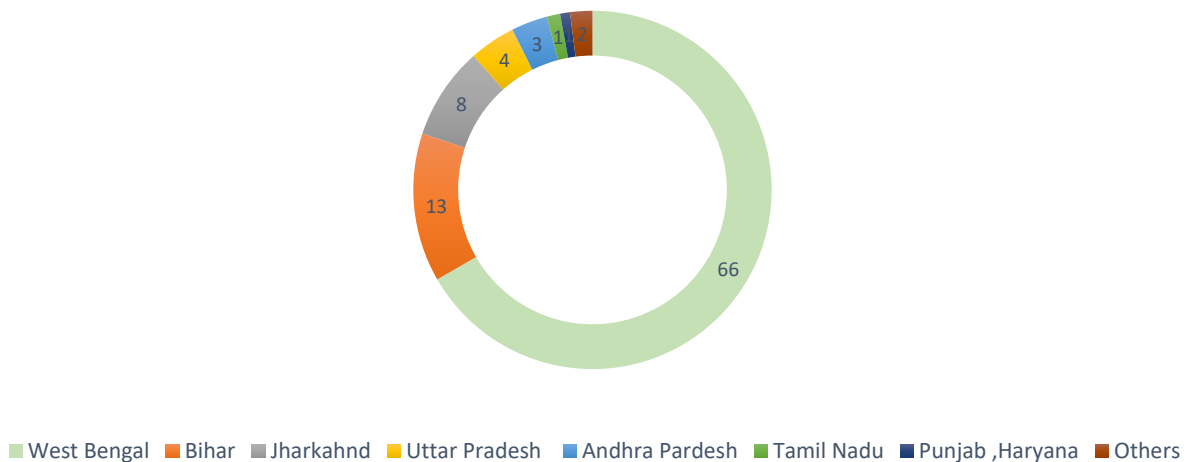
Land Port Authority of India (LPAI) is one of the biggest cargo terminals in North 24 Parganas, which also happens to be one of the largest borders in West Bengal, with truck capacity of more than 2000. The driver's intervention which is being planned with the approval and permission of each parking in charge facilitate in executing interventions, often see mixed group of people participating and getting benefited from these camps.

LPAI is one of the camp site areas where, team encountered truck drivers from Bangladesh as well, who often been heard saying that *"We see here, that there are interventions designed for Truck drivers, emphasis given on awareness building and follow up facilities, however, we would be happy if such intervention gets initiated in our place as well, as we don't have such provision back there."*



Dental surgeon examining the oral cavity of a truck driver and staff gathering details, filling the participant list and generating awareness using IEC materials on oral Health and other schemes and entitlement

State wise Participation of Beneficiaries in CSR Intervention %-FY2024-25



State Wise Participation of Truckers

Project Findings and Support, Extended to truckers

The above cases have been detected and reported while providing the service to beneficiaries during FY 2024-25 and as part of Dental /Oral Health Screening Intervention

Experienced and renowned dental surgeon, counsellor visits the camp site as part of the mobile Health camp team and perform the screening for drivers a part of CSR Project interventions.



One to one counselling for truckers during the mobile camp are being counselled to quit smoking with a clear message, failure to do so may or will results in Oral Cancer.

On Follow up, nearly 10 % (various issues) have reported back to the team that they have quit ill health habits post identification of the issues and robust counselling.



Image taken by Seva Kendra Calcutta during the camp with consent



IEC used for awareness generation during the camp

Early Detection, Problem identification and robust counselling on a one to one, face to face on ill effect of chewing Beetle nut, tobacco, ghutka, etc.

Lack of awareness, accessibility and affordability -Ignorant on oral Health

If early detection on time not done then it may result in fatal consequences as 95 % on whom the case has been identified (specific to cases) are not aware of their own health condition. In this circumstance, counselling and preventive measures are not taken, then they may lead to malignancy.

CSR Project for truck drivers facilitates the mobile health for not only support to truck drivers in early detection and prevention but also result in life style changes and practices

3Finger test: High alert cases which is currently 1% mainly at the age group **25 to more than 50 +**, the oral submucosa fibrosis (OSMF/OSF) many times goes unnoticed or neglected in spite of clear symptoms, where a person is not able to open mouth with full range capacity. A three-finger test is being conducted by the dentist to assess the grade 1 to 3. **Disease and**

Age Categorization

OSMF	3
25	1
45	1
46	1
OSMF Gg-1	1
52	1
OSMF Gg-2	1
28	1
OSMF-Gg1	1
40	1

OSMF & Age group

It is advisable by the therapist to perform Oral exercise using smooth non penetrating object like ice-cream stick or finger to keep trying to open the mouth and perform few recommended facial exercises. Such cases once identified are even being referred to specialized Hospital with better infrastructure and support for further treatment.

More than 30 % of beneficiaries are reported with mouth gum issues and one of the causes identified in them, which is quite common is the habit of chewing tobacco, which majority says, that they develop these habits due to the nature of profession. In such a hardship job, where a truck driver has to cover a very long distance without any support staff is quite challenging for them, as a result to avoid accident, or to be alert, many a times, they have to choose or opt for an option of taking these ill health substance as they keep them awake and alert in their entire journey especially at night.

Dental Screening Camp and Substance Abuse Counselling goes hand in hand

Risk & Early Identification & Life style Changes:

How a CSR Dental Screening mobile Health Camp is supporting a driver in early risk identification and in quitting ill health habits at the ease, while being at work!

Drivers' Profile – Mr. Kumar Ramesh (Name Change)

Age – 40 years old from Bihar

Mr. Kumar Ramesh (Name Change) reported noticing a discoloration on his gums and inner surfaces of his cheeks, but attributed it to be an occasional “chewing marks”. He occasionally experiences a mild burning sensation in his mouth, especially after consuming spicy foods. It was revealed on being enquired during the camp that he had a long history of chewing tobacco; consuming an estimated 5-10 packets daily for the past year. He also reported occasional alcohol consumption however with no history of smoking cigarettes.

He says “We have to drive a long distance alone, also in absence of a support staff, many times we develop these habits of chewing tobacco to keep ourself awake at night, so it is not by choice we chew but to ensure we are awake and able to successfully complete the consignment on time, we start taking these products.”

When Maersk supported CSR Project of Seva Kendra Calcutta's Sambandh had a mobile preventive health -dental screening camp which mainly accompanied by a trained and experienced dental surgeon at Jagdamba petrol pump, situated at a remote area with less accessibility to many major services and facilities around , at West Medinipur, West Bengal on 4th February 2025, which also happens to be a common hub of multi-axle container truck drivers from South India mainly Tamil Nadu, Andhra Pradesh, and other states like Bihar, Odisha , Jharkhand ,West Bengal etc. Ramesh ji was also one among others who attended the camp, as he has taken a short halt there, while being at work. He had undergone thorough dental screening at the camp site after which it was identified and revealed to him by the dental surgeon that he had an oral condition called “Tobacco Pouch Keratosis” which generally happens due to continuous use of tobacco and if neglected could result in fatal oral oncological issues. Post identification, he was informed mainly on oral health and hygiene and was provided with oral hygiene kit. He was also counselled to quit chewing tobacco, on healthy dietary intake and bring a lifestyle correction of habits to mitigate the associated risks. Information Education and Communication materials on oral health and risk associated with ill health habits too was shared.

He was convinced and was able to rectify the concern which otherwise was ignorant about it, and as a result, he has quit chewing tobacco and today also a part of drivers' sensitizing group, advocating on these issues to others as fellow workers. When Project Team reached out to him as part of follow up to enquire about his wellbeing, he informed he has not taken tobacco for the past 2 months, he has also been informed about other support group and National Helpline assistance to reach and seek support, if required. He returned to work with changes to his schedule to accommodate.

SO2.To sensitize at least 5,000 truck drivers on various risk associated with their lives and livelihood and together evolve mechanism of risk and risk management and safety within the stipulated time frame of one year in the selected location

Brief:

To generate awareness and ensure safety of self, families and others and reduce the risk

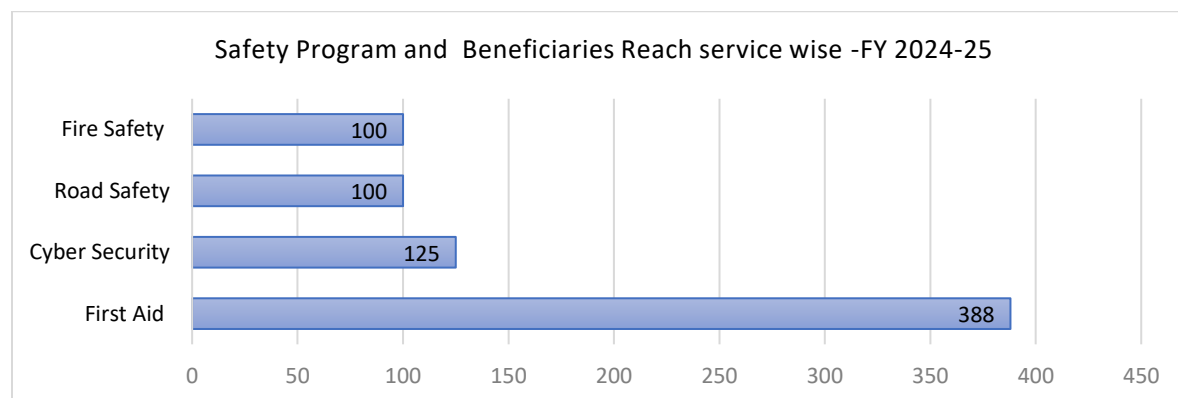
Drivers' Training Program

Drivers' Safety Program

Distribution of Safety kits

Drivers' & Stakeholders' Legal Aid service and Social Security Program

WORKPLACE SAFETY INITIATIVE FOR TRUCK DRIVERS



SAFETY PROGRAM AND INTERVENTION FOR TRUCK DRIVERS AND LOCAL COMMUNITY

Objective The main objective was to train the truck drivers, local community and parking stakeholders on workplace safety mainly like First aid training, fire safety, safe drive save life, cyber security etc.

How the interventions impacted the beneficiaries:

Total reach of this intervention was more than 700 truckers and associates, across various terminals such as parking area, petrol pump, toll plaza and local community specific intervention and mass level 2000+ truckers directly and indirectly through various walkathon and other awareness program

Findings

Better rapport building with stakeholders like police department , fire department and local community as part of awareness drive and handholding, and becoming more responsible toward self and others.

Awareness generation both for the individual drivers and stakeholders happens .

Immediate Output :

- Certified training on First Aid for 51 parking staff's in factory centered zone , who takes care of more than 200 + truck drivers in West Medinipur .



Feedback from the Incharge post attending first aid training program “ We will now be able to cater all concern pertaining to any first aid related intervention for our truck drivers ar our factory “.

Feedbacak from a senior Hyva driver ji from Kharagpur , West Medinipur says “First aid training is really vital for us and we all should have a first aid kit in our truck for any emergency purpose “

- *Creating an internal pool of staff for handholding and support : Project staffs are also been trained to do handholding to truck drivers post getting training from reuoted organization like St.John Ambulance and individual first aid trainers .Altogether out of 8 staff , two of them were able to execute the training at field level for trcukers community .Glimpse from the field, where Project staff is genrating awareness by demonstrating tyoes of bandages,the purpose of hand bandage to a group of 50 trcuk drivers in a session held in the month of Feb’25 at West Medinipur.*



- **Truck Drivers’ Community and Aawreness Program :** Truck Drivers ‘ children were trained on **Home First Aid management .**
We all know , getting time from a truck driver, as they are at work during the time of Project intervention most of the time is diffult and challenging , an awareness session for 1 to 1.30 hours , however works well for any planned interventions , but to pull a set of truck drivers for a regular training session for more than 2 hours on a regular day /week off day is quite challending .As a result;the Project team started having session for the truck drivers’ children, to whom crash course for 4 to hours 6 on specific topic like CPR techniques were made clear to them .
Immediate Output : As a result out of 16 trainees, 4 of them were identified who could take up the session effectively .Glimpse from the field , where a trainee seeing giving CPR on a dummy using during community awareness program



Date :14.02.2025

Venue : Jain Kunj Drivers Community

No. of participants : 16

Topics discussed:-

- Basic first aid kit to have at home- few medicines and ointments that they can keep in their houses in case of emergency who could provide temporarily relief
- Different kinds of bandages- the correct way to bandage pertaining to different kind of injury
- Burn injury- different types of burn and the ointment that would help
- CPR- steps of CPR was explained and demonstrated

Identified trainers

- Sandip Paswan
- Jainath Bind
- Ramahesh Gond
- Pawam Yadav

They belongs to truck drivers family member

How Collaborative Safety Drive is Building Confidence in a Truck Driver and Changing People's Thought ?

Glimpse of a" Safe Drive and Save Life" and fire Safety Program and with clear message to save Our Environment , accompanied by a walkathon at North 24 Parganas. We witnessed participation from school children , local police authorities , fire department , parking incharge and our unsung warriors ,the Truck Driver, held in the month of Feb'25.

During this program, a CSR initiative by Maersk Group of Companies 'Project Sambandh had an opportunities to release a Truck Drivers' Mini Notebook cum Calender , the very first copy was issued to a truck driver from Punjab who was present there as part of the program. The Sub Inspector ,of the place at North 24 Parganas issued a copy and said that the notebook will be very useful for any truck drivers in seeking any help and support and he had a vision that everyone should come forward in making a truck drivers journey hasslefree and comfortable . We often see that these kind of joint intervention not only strengthen the bond between a truck driver , Government officials and other stakeholders but it also inculcate confident and sense of security for a driver when being recognised and talked about in mist of people and boost confidence in them .



Mini Note book cum Calendar is being issued to Driver ji by Sub Inspector, Parking Incharge , N24P, during safety awraeness program.

A9-DRIVERS' SAFETY PROGRAM



Immediate Output:

Better Stakeholders Engagement and bond strengthening: Witnessing the mass community engagement and working towards better and fit India, few (witnessed 3 as of now, Noth 24 Parganas, Hooghly -Burdwan expressway, West Medinipur, East Medinipur) stakeholders are initiating these interventions (safety drive, environmental drive etc.) involving truck drivers and others, at their own level, as part of awareness week at their premise and inviting Seva Kendra Calcutta to be the part of it.

WELLNESS AND MEDICAL KITS DISTRIBUTION

During the course of intervention and survey conducted with 120 truck drivers it was found that many truck drivers (91%) do not carry the fully furnished first aid kit and keep inside the truck.



Immediate Output

- ✓ Awareness and sensitization were given to more than 100 trucks drivers to ensure that they carry the fully furnished kit inside their truck for any emergency purpose.
- ✓ Stakeholders were sensitizing in ensuring to refill the first aid kits once it gets used during the course of travelling by a dedicated truck driver. Few Stakeholders even agrees to the proposal and few voluntarily said they will refill the box henceforth for truck drivers.

LEGAL AID COUNSELLING AND REQUIRED INTERVENTION FOR TRUCKERS:



This was one of the initiatives with the objective to hear from truck drivers on a one-to-one basis or in group and support them in various legal related concern such as *hit and run*, *drunk and drive case*, property damage, no phone usage while driving etc. With the involvement of lawyer and advocate from High court and district court.

Immediate Output

- ✓ More than 121 truck drivers had an opportunity to interact with High court lawyer and express their heart out in terms of harassment and turmoil they face while being at road and accordingly, counselling was done to them. Topic covered for them was mainly on Hit and run, not to Drink and Drive and use phone while driving, what to do in case of property damage while operating heavy vehicle, how, steps and procedure to file public interest litigation (PIL) for common concerns and harassment.
- ✓ 500+ Truck drivers were sensitized on concerns like in case of hit and run, that not to run from the accident site but either to dial 100 or ensure to report to police, which is the first step in ensuring their safety and rights to avoid severe penalty in future.
- ✓ Also made them aware on Lawyered on the spot (LOTS) intervention launched by transporters and association.
- ✓ 500+ were sensualize on “Not to drink and drive and use phone while driving “.
- ✓ Developed rapport with the local Legal cell unit in Bongaon, North 24 Parganas, who will connect with Project interventions in parking for trucks drivers in future and generate awareness among truck drivers.

SO3. To ensure community participation and awareness building to promote environment health, address climate change and disaster risk reduction in selected districts of West Bengal within one year.

Brief:

To emphasis on planation drive, Ecological study and Wildlife conservation, renewable source of energy and biodegradable fabric promotion through rallies and campaign

- Healthy Environment & Healthy Me-Paryavaran Se Sambandh
- Climate Change and Disaster Risk Reduction Program

DISASTER RISK REDUCTION INTERVENTION ADDRESSING CLIMATE CHANGE

The main objectives are

- To generate awareness among people on climate change risk and mitigation, mainly the ocean /water through initiative like mass awareness drive to keep ocean clean and green incorporating school, local community, administrative body and tourists.
- Capacity building initiative for local community on disaster risk mitigating and skill development program.
- Participating at district level mock drill program and suggesting action plan on roles and responsibilities of NGO during disaster.

IMMEDIATE OUTCOME: AN OVERVIEW

Intervention	CSR Intervention through capacity building	CSR Reach post interventions
Clean and Green Digha Initiative -A mass walkathon/rally to keep sea and beach clean in collaboration with local administration	4 sessions	Reached to more than overall 400+ general public during the awareness program

Solar Skill Based Training -via Micro Small and Medium Enterprises (MSME) certified Course	12 participants	MSME Certification done
Community Level capacity building training -Fishery community	2 Session	16 (8F, 8M) i. First Aid group ii. Rescue group iii. Coordination, Linkage and Association group
School Intervention on Safe School Program	4 Schools (2 Primary, 2 Higher Secondary) 32 sessions	100+ Health & Hygiene, Hand Hygiene Safe & Unsafe, Child Line,
District level Mock Drill Participation -Earthquake	1 District level Interventions	1000



Clean and Green Digha, Public Feedback and Survey

To initiate the Clean and Green Drive at seashore , objective was to generate mass awareness to tourist and other, as recommended by the local administrative department, to keep the beach and ocean clean, the Project team had a 2 days public feedback collection done by the volunteers from Vidyasagar University, Kharagpur, West Medinipur .They had reached to following groups to collect the feedback pertaining to gauge their perception regarding how clean Digha's air, water ,land , sound etc. is and has it been affected over the course of time .

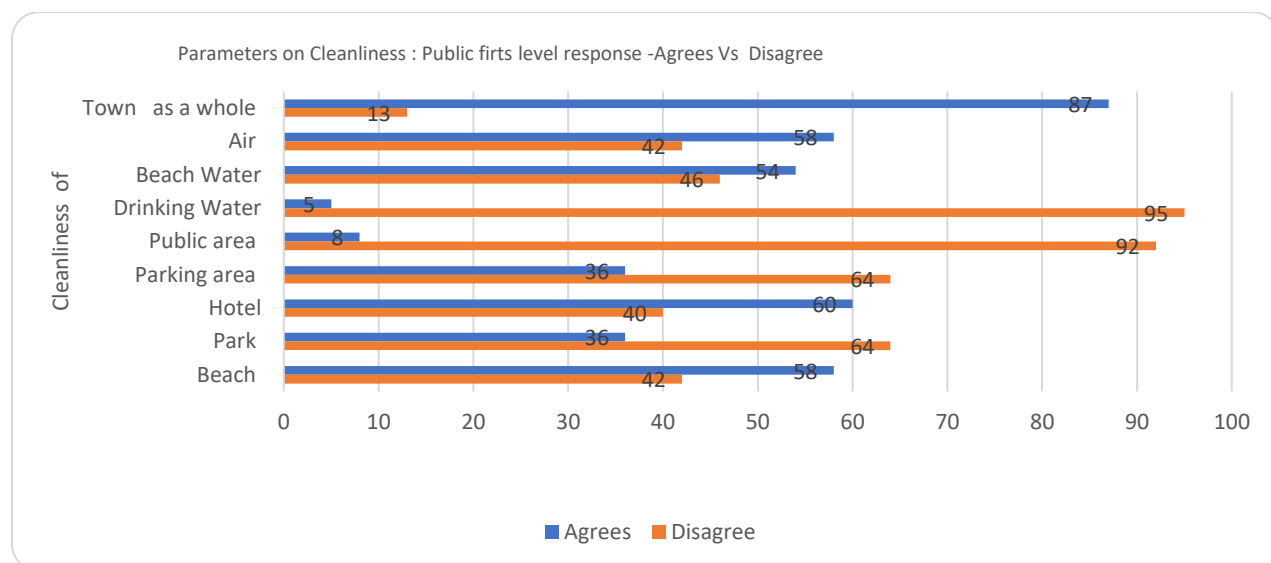


Immediate Output

The feedback was collected by 120 respondents from various group using interview method within 2 days of time frame. The given image below states, it comprised mixed group like tourists, community members, school teachers, fishery community, fishery area management, hotels near beach and local marketer in and around beach.



An Overview Parameters for Feedback Collection and the Public Response



Specific Observation & Finding:

95 % of the respondents who are local resident said that drinking water has high Iron content and therefore, water purification aspects to be looked into. Accessibility of water mainly in the village is matter of concern, as having less tube well.

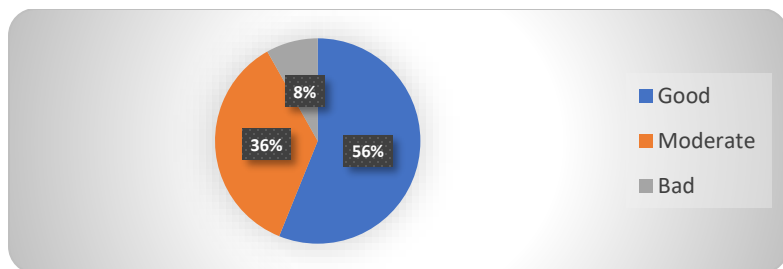
92 %, overall, the local respondent said that public area to be kept clean like park (64%) and parking area (64%)

Display of IEC materials with penalty fees for littering waste in to the sea and in an around beach area, could be worked out in future and can also curb the said issues, as there was no display of such information for general public knowhow, near beach side.

In such cases “Tourist awareness “program also will play a vital role by involvement of local community mainly the fishery community, schools, like minded NGO etc.

Waste Management System & Response from Public

In response 56 % said waste management system is good, however 42 % were with differ opinion.



On being asked whether “Sound Pollution” is a matter of concern, 88 % responded said “no”. Detail report available separately on” suggestion put forward by general public “

Future Scope: Based on Findings

Since, the year 2024-2025 has also been utilized in developing a rapport with local fishers association of Digha, East Medinipur, for future action plan, “Fishery Community can be mobilized to be the conservance of sea and associated body “by developing Fishery community engagement program.”



As part of Climate Change and Disaster Risk Reduction Initiative, team Sambandh participated in the district level mock drill (pre- mock drill) exercise which was held at Sub divisional office at Bongaon, North 24 Parganas, and Seva Kendra Calcutta was the only NGO who was part of this massive drive. More than 500 +people participate in the drill.

Project Sambandh suggested a point that during disaster pre /early warning signs circulation, the focus is restricted only to local community but we often find the parking which is suited in remote isolated place, often being left out, therefore, there should be effective measures in place for communication at the time of Disaster for these parking as well.

In addition, role and responsibilities of an NGO was jot down and submitted to the office for future reference.

Media and Publication : 5th March 2025, Aajker Swarupnagar, North 24 Parganas(N24P) a fortnightly Bengali, newspaper published a mock drill exercise in which Seva Kendra Calcutta's Project Sambandh and Swadhina team participated in the district level mock drill exercise and suggested points, on what all work an NGO can perform at time of natural disaster, mainly at the time of any "Earthquake".

Report submitted to the Bongaon, N24P, Sub Divisional Office on the activity that can be taken up by an NGO during the earthquake



PARYAVARAN SE SAMBANDH: A GREEN PARKING INITIATIVE

A green Environmental Initiative , where 700 plant sapling were planted in collabortaion with local community participation in two of the biggest partking terminals to keep the parking celan and green . Survival rate 100 % as of now .



Plant sapling planted in 2023-2024 in East Medinipur, Digha, survived and doing well, as on information received in April 2025.



SO4: To develop and inculcate a social responsibility among multi axle container truck owners, community, stakeholders through information sharing and innovative social bonding initiatives and via inclusive approach.

Brief:

To sensitize stakeholders on various innovative avenues which highlights the needs of truck drivers and promote collaborative effort in investing financially in welfare of truck drivers and coworkers at their working points.

- Truck Drivers' Fair
- Healthy Food on Wheel @parking -Community Initiative for Chalak
- Drivers' Workplace Improvement (Helpdesk, First Aid Kiosk, Water Filter)
- "Jago Chalak Jago Program" – at NHAI Toll Plaza, Petrol Bunk



TRUCK DRIVERS' FAIR: The drivers fair was organized in the month of March 2025, at LPAI , North 24 Parganas with the aim to cater to many drivers (more than 120+)at a time and make them avail the screening services that were being offered. Through these screenings they were made aware of their health conditions and to be more conscious in the future. The calendar notebook which comprised of the details such as the parking in different districts along with the number the community mobilisers, toll free numbers for emergency services and details of Raj Marg yatra app was also distributed .

“JAGO CHALAK JAGO”, AN INITIATIVE FOR TRUCK DRIVERS AT NATIONAL HIGHWAY/TOLL PLAZA /PETROL PUMP

OBJECTIVE

The main Objective behind the intervention was to assess the need of the truck Drivers and plan intervention based on the findings in getting the basic amenities mainly at Toll plaza and nakas for truckers .



The Human Rights Commission advisory for truck drivers released in the year 2022, June 27th, and there were few pointers pertaining to National highways as well ,therefore , to intervene on those area, in the FY 2024-25 , the same was selected and added toll plaza and petrol pump as extended working points since December 2024 onwards .

Findings and Observations:

The Toll Plaza(dedicated) which has strength and volume to accommodate the Highway trucks at truck parking bay are equipped with basic facilities such as water ,clean and hygienic toilet , emergency support system (first aid, ambulance and paramedic)

During the interaction with the Toll plaza at Hooghly Burdwan Expressway , managing authority body , the Project team developed an understanding on some of the key parameters such as

- ✓ 1033 , Highway emergency support number for various kind of support for Highway user.
- ✓ Rajmargyatra app , an app for assessing toll plaza charges while travelling interstate for finding basic amenities and emergencies support .
- ✓ Emergency management team to tackle road accident on Highway
- ✓ Community driven initiatives which could benefit truck drivers.
- ✓ Creating a Green corridor as an initiative to protect Environment .
- ✓ Road safety week , an initiative on road safety and against rash driving at Highway to prevent accident

- ✓ Truckers and accident and the rationale, why a truckers meet with an accident at Highway
- ✓ Good Samaritan Scheme and encourage First respondent drive among truck drivers.

Immediate Output :

- ✓ More than 2000+ truck drivers were sensitized on Highway assistance and toll free number, rajmargyatra app by Project staff as part of Drivers' Bandhu, Helpdesk support system.
- ✓ Certified training program for the toll plaza staff on First aid management with reach more than 20 +
- ✓ Basic Feedback from drivers at Highway to understand the cause of accident in Highway and have they been the first respondent during the course of their driving so far
- ✓ Various Drivers intervention at Highway for Highway Drivers
- ✓ Developed good rapport with the National Highway authority(1) at Palsit Toll plaza (Hooghly Burdwan Expressway) and petrol pump i.e Jagdamba Petrol Pump near Datan, West Medinipur (1)

Findings are as below

First Respondent & Road Accident at Highway : 0.5 % (out of 700) awareness on good samaritan scheme among truck drivers, therefore could be considered as one working area in future with involvement of stakeholders like, police(Highway/others), hospital, administration.

Many reported that they have been "first respondent several time during their driving journey, however, could only connect survivor till the arrival of ambulance considering the golden time, however, it is difficult for them to assist till Hospital as they cannot leave their truck and go, however, if not with truck (usual days), assisting someone at the time of need is not a matter of concern."

Engagement with Highway authorities and petrol pumps is vital in working toward creating the safety net for truck drivers in future.

DRIVERS' BANDHU-HELPEDESK SUPPORT

Objective: To connect to each truck drivers at parking through regular field visit and sensitize them on various schemes and entitlement, highway assistance support numbers and facilities like Nation Toll Free support numbers, app, connect them to local community facilities like local bazar, hospital, charging station, local mechanics, social security schemes etc. on a need basis.

In additions to connect with relevant stakeholders and discuss the drivers' related concerns and address them on a need basis.

Immediate Output: More than 2000+ truck drivers across Kolkata, North 24 Parganas, West Medinipur, Hooghly were supported based on the need and requirements.

As a results :

2000+ truckers were contacted(face to face/ call and connect) and made aware on health and hygiene ,cyber security need based legal assistance , connecting to hospital , other service centre etc.

50+ stakeholders were networked and contacted for addressing drivers related concerns within and out side parking areas/ truckers halt areas.

20+ were given specific need based assistance like kyc update, documentation work , salary negotiation with owner, wrong transaction, information related to parking etc .

S.N	Issues Encountered mainly on	Support Extended
1	Highway Assistance Toll Free Number	284
2	Legal Assistance	1
3	License Related	1
4	Wrong Transaction	1
5	Health (Dental and Eye)	28
	Total	315

Glimpse of support extended to truckers in the month of Feb 2025, as part of Drivers' Bandhu, Helpdesk at various parking

HEALTHY FOOD ON WHEEL: AN INITIATIVE INVOLVING LOCAL COMMUNITY TO ENSURE ACCESSIBILITY TO GOOD AND HEALTHY FOOD FOR TRUCK DRIVERS



A17. Truck Drivers basic need of (Healthy Food) are taken care with community participation at select district.

An initiative for community enagement and support to truck drivers in ensuring to provide a good and healthy food. Also to counsell them on diet to avoid chronic condition like diabetic mellitus and Hypertension.

Immediate Output

200+ Truck drivers were made aware on good and healthy eating habits and healthy fruits and vegetables drink , sprouts etc.

During the course of interventions ,identified Diabetes mellitus cases were (2.3 %) and Hyoertension (13 %) to whom one to one counselling was done through this initiatives .

SO5.To provide skill development and vocational training program to 100 truck drivers' families and link them to an appropriate career opportunity

Brief:

To enhance skills and formulate local groups for livelihood &

To promote education and enhance soft skills in dropouts and youth

- Skill Development Program- "We care for you"
- Children & Youth Mentorship & Vocational Training Program

SKILL DEVELOPMENT INTERVENTION FOR TRUCKERS AND LOCAL COMMUNITY:

A CSR Project Sambandh supported by Maersk Group of Companies are not only enhancing women in gaining skills in five different districts of West Bengal mainly Kolkata, North 24 Parganas, East and West Medinipur and Hooghly but also supporting them to generate income .

Total **142** , youth ,women and men learned skills under different trade in the FY 2024-25 and are able to generating income at small level from their home . Team is working on for their artisian card in collaboration with Micro Medium and Small Enterprise (MSME) group of West Bengal

24 of the trainees have received MSME skill based certficate and UDYAM registration too been made for them.

13 -14 of them starting income generation at individual level and few at groupwise level as well . 3+ groups have been formulated to initaite microlevel enterneurship at their own scale and strength .

From Trainee to Trainer Connecting Hooghly to North 24 Parganas , West Bebgal and Beyond Border :

A beautiful aspiring journey of a young trainer who was trainee once upon a time and now run a "Prakritik Bandhu stall " in side the Land Port Authority of India, Border Entry and Exit passenger Terminal , North 24 Parganas, West Bengal, a premsie given free of cost to the local women group for employment generation .This group not only support local common group of Bongaon in learning new skills but also supporting other Skill developemnt group as well like of Hooghly district by creating a network of a common plateform for selling a hand made customised handicraft and jewellery made out of jute, clay , cloth , sea shell etc .The" Prakritik Bandu "Stall genrally see customer from Bangladesh (who visist to India for medical tourism and other purpsoe) and India as well on regular days .



2024-2025

Ms. Rinku Das with Project Sambandh staff in the picture. She was motivated and coached to take up the skills to next level which she acquired as part of CSR initiate -skill development program ,2023-24. Now she is a trainer and stall in charge.

2023-2024: A file photo of Ms. Rinku Das who was the trainee, learning jute making, 2023-2024, Bongaon, North 24 Parganas, West Bengal.



Where there is a will, there is a way!!

How local women groups of remote villages are transforming themselves through the skill development initiative being supported by Maersk Group of Companies, implemented by Seva Kendra Calcutta's Project Sambandh!

Pic 1: "Prakriti Bandhu" stall, north 24 Parganas, she has also received the monthly pass for hassle free passage from the said Authority.

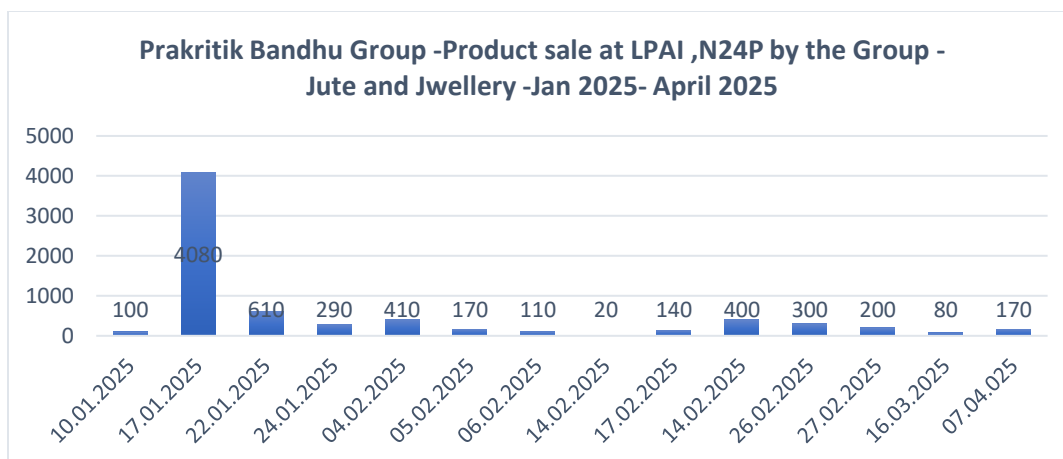
Pic 2: Interacting with customer who visits the stall while passing the passenger terminal, North 24 Parganas



Pic 1



Pic 2



Income Chart: Total Income generated out of total sale is of Rs. 7000+ as on April 2025

The amount generating is being used for procurement of additional materials and are kept in the safe fund for need based usability. The jewellery production group gets their share post selling the products



A glimpse: Jewellery Team, Hooghly conducting various exhibitions (more than 4) for selling the handmade jewellery products and generating income per exhibition Rs. 1000/- per person

Jute Training Program



A glimpse: Jute making team, learning to make various ecofriendly jute products from the raw jute, easily available at North 24 Parganas.

Jwellery Training Program



Stitching and Knitting Training Program



S. N	Trade	Certified	Income Generation	Income on an Average (Rs.)
1	Stitching and Knitting	88	14%	Based on orders
2	Jwellery making	16	75%	1000 per month
3	Jute product making	16	6 %	500-1000 per month
4	Digital Marketing (MSME Certificate)	10	-	-
5	Solar Assembling Team (MSME Certificate)	12	-	Based on order



North 24 Parganas Team with their Certificate





In orders: Skill Development batch - FY 2024-2025 “We Care for you” Team: West Medinipur, Kolkata, Hooghly and East Medinipur.



YOUTH VOCATIONAL TRAINING PROGRAM

Objective:

To identify potential youth good at sport and support them by enrollment in a high-quality coaching center and given then an exposure to participate in such initiatives.

Immediate Output: 6 of the potential youth based on the interest and potential from the driver’s community were given an opportunity as part of exposure to participate in state supported marathon in West Bengal, out of which **one** was identified as a lead and pro athlete whose determination, passion and self-discipline for sport have made him achieve various

accolades at school and college level. What he was lacking, was a guidance from good sport coaching center, which was facilitated via Project Sambandh. Today he is getting adequate guidance from the expert coach, post admission to the sport club, supporting him in his regular practice, training and fitness, and now he is unstoppable in collecting laurels at district level and aspiring for National level.



Six youth from the drivers community Jan Kunj, Kolkata participated in the safe drive, safe live marathon organized by the Kolkata police on 09.02.2015. Among them Sandip Paswan who is an aspiring athlete and also the volunteer who secured 3rd position in men's category and 4th positional which is remarkable as it was a 10 km marathon. All these youth belong from drivers community in Jan Kunj. Sandip is very dedicated to his training and motivates his friends and youth in the community to stay active and participate in any activity which is beneficial for their physical health and also for the betterment of the community. All these youths also volunteer in any activity pertaining to the community and truck drivers.

Sl. No.	Name	Age	Relation with the driver	Name of the driver
1	Sandip Paswan	20	uncle	Sandip paswan
2	Ajit Kumar Choudhary	20	father	Rajesh Choudhary
3	Dharmendra Choudhan	19	uncle	Shiv Choud Choudhan
4	Dilip Yadav	21	Brother	Gautam Yadav
5	Rajkumar	20	father	Indraje yadav
6	Sakrath Sind	17	Brother	Munna Sind



Collage sport championship

11:11 am

INFORMATION EDUCATION AND COMMUNICATION & AWARENESS GENERATION

2000+ IEC content on various topic were distributed among truck drivers on a various topic



Project Staff orienting a truck driver on important Highway assistance number, highlighted in Drivers' mini notebook cum Calendar during one of the camp site, North 24 Parganas .

NEW ADDITION FOR THE YEAR 2024-2025

Drivers Notebook Cum Calendar



Drivers notebook was launched in the month February 2025. it consists of calendar for both 2025 and the upcoming year 2026, contact details of our community mobilisers through all the working districts, parking details, toll free assistance number for the driver sin case of emergency Rajmang yatra app and few given by the drivers and the community members. The notebook can be of help to the driver in terms of keeping notes and as well as in case of any help required.



Talented Truck Drivers ji: Quotes collected from truck drivers as part of Drivers' Bandhu initiatives and were published in Drivers' mini note book cum calendar.





लेलाच की जमीन पर कच्ची
देला की कमल नदी उगारी
देलाच



॥ श्री गुरुभ्यो नमः ॥
 ॥ श्री गुरुभ्यो नमः ॥
 ॥ श्री गुरुभ्यो नमः ॥



महाराष्ट्र शासन
यह बात विज्ञात है कि कौन सी योजना
प्रकारों के अनुसार गुण को हटाने
विज्ञापन से बाहर है।



प्रतिनिधित्व का मत है कि प्रत्येक व्यक्ति को
अधिकारों का विचार होना चाहिए।
इस मत की नींव के तहत प्रत्येक
व्यक्ति को अधिकारों का विचार होना चाहिए।
प्रतिनिधित्व का मत है कि प्रत्येक व्यक्ति को
अधिकारों का विचार होना चाहिए।



REWARD AND RECOGNITION, 2024-2025

Having a diverse intense program for trucker, with focus on workplace safety of truckers, Seva Kendra Calcutta received a Memento from National Highway Authority of India, Project Director and Land Port Authority of India for program like Drivers' Safety program and Gender sensitization in the month of January 2025 and February 2025



Seva Kendra Calcutta, Project Sambandh receiving Memento from Project Director, National Highway Authority of India, Palsit Toll Plaza, Hooghly - Burdwan Expressway, West Bengal 31st January 2025.



Seva Kendra Calcutta, Project Sambandh receiving memento from Manager, Land Port Authority of India, Petrapole, N24P, West Bengal, India ,11th February, 2025

Thank you, Maersk Group of Companies, in bringing smile to our face and motivating us through your support and love!!

