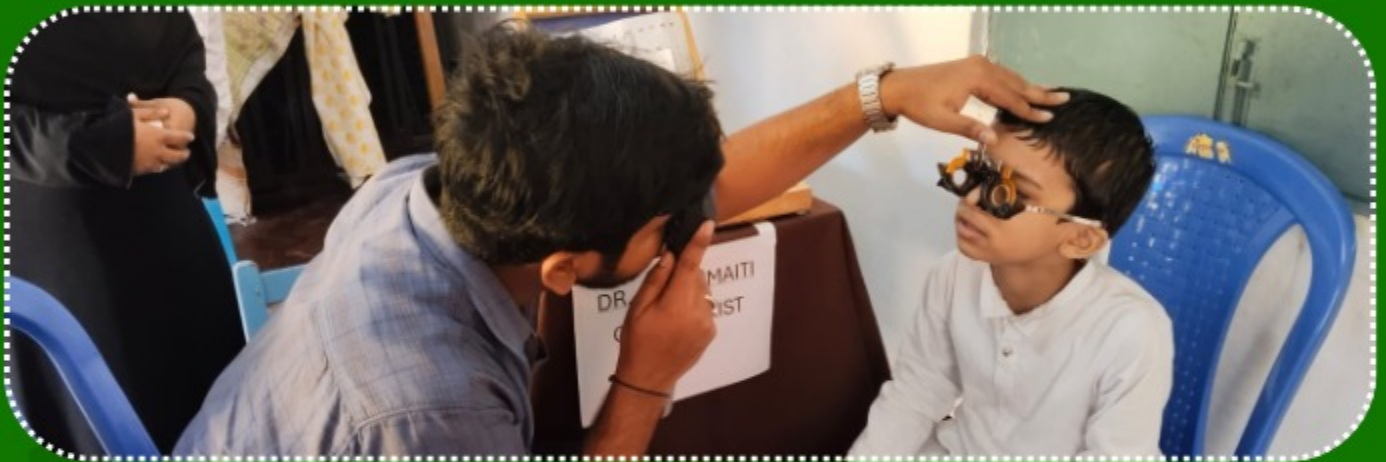


NEWSLETTER

FEBRUARY 2025

Free Eye Screening for Community Wellness



On 13th February 2025, the Common Good Program Project - II organized a Free Consultation and Eye-Screening Camp for the underprivileged members of Dara Para CCDC W59. Led by Dr. Akash Maiti, the initiative aimed to spread awareness and detect vision issues, including cataracts, refractive errors, and vision deterioration among children due to excessive mobile use. With nearly 40 beneficiaries, the camp provided essential eye care services, ensuring better vision for a healthier future.



Empowering Farmers Through Homestead Management Training



In February, a Homestead Management Training was conducted at Asha Farm, Serampore, equipping farmers with sustainable techniques to cultivate organic green vegetables in small spaces like sacks or rooftops. The training emphasized eco-friendly farming by avoiding harmful pesticides and focused on key aspects like planning, soil health, water management, and seed selection. A hands-on compost-making demonstration engaged many women in practical learning. With 30 participants on the first day and 22 on the second, the training used audio-visual aids to enhance understanding, ensuring a step towards sustainable agriculture.



Spreading Smiles: Joy for Kids Annual Event



The Joy for Kids Project hosted its much-anticipated Annual Event, bringing together children for a day filled with fun, learning, and celebration. The event featured games, cultural performances, interactive sessions, and creative activities, ensuring an unforgettable experience for every child. Through this gathering, the project reaffirmed its commitment to nurturing young minds, fostering joy, and building a brighter future. The smiles and excitement of the children made the event a true success, reflecting the impact of the initiative in creating a happy and supportive environment for their growth.



Empowering Young Minds: Language and Numeracy Camp 2025



The Language and Numeracy Camp (Feb 10–21, 2025) at Seva Kendra Calcutta engaged Class 3–5 students from Bhutnath Mahamaya Girls School during their school closure. Sessions covered language skills, numeracy, moral values, life skills, and personal development through interactive activities, videos, and games. Assessments highlighted strong verbal skills but weak writing abilities. The camp concluded with a parental meeting on education's importance and skill development opportunities.



Celebrating Women's Empowerment: 10th Anniversary of "Beti Bachao Beti Padhao"



On February 18, 2025, Seva Kendra Calcutta, in collaboration with Netaji Subhas Open University, marked the 10th anniversary of the "Beti Bachao Beti Padhao" campaign with a street play at Motijheel (Ward 56) and Khanaberiya (Ward 66). The performance engaged the local community, spreading awareness about women's empowerment, education, and decision-making. Around 70 people attended at Khanaberiya and 50 at Motijheel, with some even participating in the play. The event successfully educated the audience on government schemes for women and reinforced the importance of gender equality.



Health Camp for Marginalized Communities



On February 24, 2025, Seva Kendra Calcutta, in collaboration with D.N. DE Homeopathic Medical College and Hospital, organized a health camp for marginalized communities. 107 participants received basic health checkups, including screenings for cancer, diabetes, and TB. Necessary medications were provided, and referrals were made to the DOT Centre for further treatment. The initiative successfully improved access to healthcare, and participants expressed gratitude. The event concluded with refreshments, making it a successful and impactful effort.

