

NEWSLETTER

MARCH 2024



PROJECT SAMBANDH

Seva Kendra Calcutta's project SAMBANDH thrilled to announce the successful installation of a water filter at A.L. Logistics in Haldia, East Medinipur in the month of February. This pivotal step is part of our commitment to enhance workplace conditions for truck drivers. Water filters play a crucial role in parking and logistics areas, providing clean water for drivers and laborers without the burden of constant expenses. Considering the daily influx of 500 to 1000 truck drivers at A.L. Logistics, this initiative ensures a significant positive impact on their well-being.



FOSTERING HIGHWAY HEROES

Our heartfelt gratitude to A.L. Logistics and its supportive staff for embracing this initiative. To enhance safety and minimize water wastage, a dedicated boundary and shed has been placed by the A.L. Logistics itself around the water filter. The inauguration ceremony witnessed the presence of 91 truck drivers, key stakeholders from the logistics department, and our dedicated project staff.

SWADHINA-III

ON **08/03/2024**, TEAM 'SWADHINA-III' PROJECT HAD ORGANIZED A CULTURAL ACTION PROGRAM AT TARALI DAKHIN VILLAGE OF BITHARI-HAKIMPUR GP. ALONG WITH THIS WE HAD A 'PLANTATION DRIVE' PROGRAM IN COLLABORATION WITH PROJECT 'SAMBANDH' OF SEVA KENDRA CALCUTTA. THE WHOLE PROGRAM WAS CONDUCTED IN OCCASION OF 'INTERNATIONAL WOMEN'S DAY' TO INSPIRE ALL TO UNDERSTAND AND VALUE WOMEN'S INCLUSION AND CONTRIBUTION TO THEIR FAMILIES AND SOCIETY. AND THEN THE PLANTATION DRIVE WAS CONDUCTED TO MOTIVATE ALL PARTICIPANTS TO KEEP THEIR SURROUNDINGS GREEN AND CLEAN BY UNDERTAKING PLANTATION OF TREES. TO CREATE AWARENESS AND SPREAD THE MESSAGE OF SAVING OUR PLANET, PROTECTING OUR ENVIRONMENT IN THE NEED OF THE HOUR. TO HELP NATURE AND MOTHER EARTH TO GET ITS NATURAL BEAUTY AND COMPONENTS BACK. TO HELP STUDENTS UNDERSTAND THE VALUE OF PLANTS AND TREES. AND TO INSPIRE STUDENTS FOR PROVIDING THESE SERVICES TO SOCIETY. ALL TOTAL 262 PARTICIPANTS ATTENDED THIS CULTURAL ACTION AND PLANTATION DRIVE PROGRAM



CAREER COUNSELING SESSION

SEVA KENDRA CALCUTTA HOSTS CAREER COUNSELING SESSION ON **18TH MARCH**, 2024 FOR CLASS 10 STUDENTS WHO HAVE RECENTLY GIVEN THEIR BOARD EXAM: HELPING THEM CHOOSE THE RIGHT STREAMS! A FANTASTIC TURNOUT OF 80 PARTICIPANTS FROM BHOOTNATH MOHAMAYA INSTITUTION AND LORETO ST. MARY'S SCHOOL JOINED US FOR AN INSIGHTFUL SESSION AIMED AT GUIDING THEM TOWARDS THEIR IDEAL ACADEMIC PATHS. KUDOS TO ALL INVOLVED IN EMPOWERING OUR YOUTH!

INVEST IN WOMEN: ACCELERATE PROGRESS

THE INTERNATIONAL WOMEN'S DAY 2024 WAS CELEBRATED IN SKC'S NRM PROJECT LOCATIONS ON **11.03.24** AT KAMARCHOWKI VILLAGE OF KESIARY BLOCK IN PASCHIM MIDNAPUR DISTRICT WITH THE THEME 'INVEST IN WOMEN: ACCELERATE PROGRESS'. THIS VITAL EVENT WAS CELEBRATED TO ACKNOWLEDGE AND APPRECIATE THE HARD EFFORTS, CONSTANT PATIENCE, REPEATED STRUGGLES AND ACHIEVEMENTS OF ALL THE TARGET WOMEN AND THE SOLAR TECHNICIANS IN THE PROJECT AREA. THERE WERE VARIOUS EVENTS LIKE MOTIVATIONAL SPEECHES FROM LEADING WOMEN PERSONALITIES, MAGIC SHOW, GAMES, CULTURAL PROGRAMMES, SHARING OF DIALOGUES AND INTERCHANGE OF IDEAS, WHICH CONNECTED WOMEN FROM EVERY SECTOR AND ESTABLISHED A COMMON FORUM TO ENCOURAGE THEIR INSPIRING ACTIONS. THE GUEST OF THE DAY WAS MS MOUMITA KISHU TUDU, A PANCHAYET MEMBERS UNDER KUSUMPUR NO 4 GP, SHE DISTRIBUTED THE PRIZES TO THE WINNING WOMEN ATHLETES AND NUTRITION KITS TO ALL MOTHERS PRESENT. TOTAL 147 TARGET WOMEN PARTICIPATED FROM KESIARY , NAYAGRAM, DANTAN, GOPIBALLAVPUR AND KHARAGPUR 1 BLOCK, WHO IN THEIR DAILY LIFE ARE BREAKING NUMEROUS BARRIERS AND CHALLENGING NORMS TO MAKE THE WORLD A BETTER PLACE.



EMPOWERING MOTHERS



SEVA KENDRA CALCUTTA MADE MARCH MEMORABLE BY CHAMPIONING THE HEALTH AND WELL-BEING OF LACTATING AND PREGNANT MOTHERS ACROSS DIVERSE COMMUNITIES!

SEVA KENDRA CALCUTTA IN COLLABORATION WITH CALCUTTA HOMOEOPATHIC MEDICAL COLLEGE AND HOSPITAL, AND CHITTARANJAN HOSPITAL, WE ORCHESTRATED 4 HEALTH SCREENINGS IN KHANABERIA, BOINCHTALA, MOTIJHEEL, KULIA TANGRA, AND OTHER SLUMS SPANNING WARD 56, 57, AND 58.

IN ADDITION TO REACHING 211 WOMEN WITH ESSENTIAL HEALTH SERVICES, WE DILIGENTLY SPREAD AWARENESS ABOUT MATERNAL AND CHILD HEALTH, EMPHASIZING THE IMPORTANCE OF REGULAR CHECK-UPS, PROPER NUTRITION, AND PRENATAL CARE.

A HEARTFELT THANK YOU TO OUR DEDICATED TEAM, ESTEEMED COLLABORATORS, AND THE REMARKABLE WOMEN WE HAD THE PRIVILEGE TO SERVE. TOGETHER, WE'RE SCRIPTING STORIES OF EMPOWERMENT AND WELLNESS IN THE LIVES OF MOTHERS AND THEIR FAMILIES.